

35mm big viewfinder



motorized **252** BV

**FF** Focus free

👁 2 element lens

⚡ Electronic flash

⚙ Motorized advance  
& rewind

👁 Red eye reduction

👁 Big viewfinder



takes **great**  
flash photos

[www.concord-camera.com](http://www.concord-camera.com)

# 35mm

## big viewfinder camera specifications



motorized **252** BV

<b>Lens</b>	35mm, F/8, 2 element
<b>Focusing</b>	Fixed, 1.5m (4.5ft) to infinity
<b>Format</b>	24 x 36mm
<b>Film Speed</b>	ISO 100 - ISO 400
<b>Film Loading</b>	Easy load system
<b>Film Winding</b>	Auto wind, power rewind by switch, midroll rewind
<b>Shutter</b>	Mechanically actuated, guillotine type
<b>Exposure System</b>	Fixed shutter speed 1/125 sec
<b>Viewfinder</b>	Inverted Galilean, Wide Angle
<b>Flash</b>	Built in, on/off switch, 5 sec. recycle time
<b>Flash Range</b>	ISO100: 1.3 - 3m (4.27 - 9.84 ft) ISO400: 1.5 - 5m (4.92 - 16.4 ft)
<b>LCD Panel</b>	N/A
<b>Frame Counter</b>	Mechanical, additive, on top of camera with magnifier, resets after opening film door
<b>Self-timer</b>	N/A
<b>Lens Cover</b>	Built in, when closed serves as shutter lock
<b>Power Source</b>	2 x AA Alkaline batteries
<b>Dimensions</b>	122mm long x 73mm wide x 43mm deep
<b>Weight</b>	176 grams
<b>Misc. Features</b>	DX Window, Red Eye Reduction Optional Date Back



Model	Packaging Type	Barcode	Packing	Carton Dimensions	Weight
252BV	Clamshell	UPC 0-47007-01065-6	6/24	21in x 12.8in x 18.3in	22 lbs
252 Date	Clamshell	UPC 0-47007-01080-9	6/24	21.3in x 12.8in x 18.3in	23 lbs
252BV	Ecobox	UPC 0-47007-01184-4	6/12	16.9in x 8in x 16in	12.32 lbs
252 Date	Ecobox	UPC 0-47007-01306-0	6/12	16.9in x 8in x 16in	13.42 lbs
252BV	Ecobox	EAN 4-893292-011313	6/12	43cm x 20.3cm x 40.6cm	5.6 kgs
252 Date	Ecobox	EAN 4-893292-011351	6/12	43cm x 20.3cm x 40.6cm	6.1 kgs

Specifications and features are subject to change without notice.

[www.concord-camera.com](http://www.concord-camera.com)

### Concord worldwide sales offices

**CONCORD KEYSTONE SALES CORP.**  
4000 Hollywood Blvd., Suite 650N  
Hollywood, Florida 33021  
U.S.A.  
Tel: 1 (954) 331 4200  
Fax: 1 (954) 981 3119  
For U.S.A. & Latin American Business

**CONCORD CAMERA CANADA CORP.**  
750 Millway Avenue, Unit 3  
Concord, Ontario L4K 3T7  
Canada  
Tel: 1 (905) 660 7878  
Fax: 1 (905) 660 3046

**CONCORD CAMERA HK LTD.**  
14/F, Concord Technology Centre  
98 Texaco Road, Tsuen Wan  
Hong Kong  
Tel: (852) 2257 4000  
Fax: (852) 2407 6209

**CONCORD CAMERA K.K.  
(JAPAN OFFICE)**  
Level 7, Wakamatsu Bldg.  
3-3-6 Nihombashi Honcho,  
Chuo-Ku, Tokyo 103-0023  
Japan  
Tel: 81 (3) 6202 7625  
Fax: 81 (3) 6202 7676

**CONCORD CAMERA EUROPE LTD.**  
Samson Road, Hermitage Industrial Estate  
Coalville, Leicestershire, LE67 3FP  
England  
Tel: 44 (1530) 830000  
Fax: 44 (1530) 510036

**CONCORD CAMERA GMBH**  
Carl-Zeiss-Platz 12  
D-07743 Jena  
Germany  
Tel: 49 (3641) 6761 87  
Fax: 49 (3641) 6761 82

**CONCORD CAMERA FRANCE SARL**  
Immeuble Le Ronsard - Hall A  
22, Avenue des Nations  
ZI Paris Nord II  
93420 - VILLEPINTE  
France  
Tel: 33 (1) 4867 3878  
Fax: 33 (1) 4867 3899

**CONCORD CAMERA (SHENZHEN) CO. LTD.**  
189 Industry District Heng Gang Town  
Long Gang, Shenzhen  
China  
Tel: 86 (755) 2863 1217  
Fax: 86 (755) 2863 0049

511528-03

Manufactured, distributed and/or sold by one or more subsidiaries of Concord Camera Corp. Polaroid, the Polaroid logo trademarks and the Polaroid trade dress are owned by Polaroid Corporation and are used on these products under license from Polaroid. Polaroid does not manufacture these products or provide any product warranty or support. For service, support, warranty and product information, contact the nearest office of Concord Camera Corp. or at [www.concord-camera.com](http://www.concord-camera.com).

# CONCORD

Simply Capture Life™